



## J.R. BRUNO PROMOTES LORI MC CAUSLAND TO SENIOR ASSOCIATE JRB + LORI + CLIENTS = A LOVE/LOVE RELATIONSHIP

We're proud to announce Lori McCausland's promotion to JRB Senior Associate! Lori has been an asset to our team since joining us as an associate four years ago. With more than 25 years of commercial lending experience, she came to JRB having held management positions at several national, regional and local banks. Much to her credit, Lori has handled the transition from long-time financial institution employee to entrepreneurial consultant with great success. In addition to her knowledge of business and SBA lending processes - with expertise in loan systems, documentation and Form 1502 reporting - Lori is an effective communicator who has developed supportive relationships with our JRB Team and clients across the country.

Let's hear from just two of the dozens of clients she works with:

### **Craig Conner, Senior VP, SBA Manager, Bank of Santa Clarita, Santa Clarita, California**

"We began working with Lori in February 2013, so it's been more than three years now. It was obvious from the beginning that she's interested in using the experience of working with her as an educational opportunity, to help us find ways to improve our processes. In assisting with loan reviews, she reviews the details and checks all the boxes for consistency with SBA policies before we make a final report. With Lori's help, we're prepared for the contingencies."

### **Katherine Mosley, AVP, Senior Loan Accountant, Red River Bank, Alexandria, Louisiana**

"We've worked with Lori and JRB for about a year, and she's been a life saver. We're absolutely pleased with her work, her knowledge and her expertise. In particular, she helped us navigate some secondary market issues we hadn't encountered before. We found her to be helpful and patient. Her capacity to listen, to truly understand where we're coming from, and to educate us in making informed decisions has been invaluable."

### **Now let's hear from Lori:**

"I love training and guiding our clients in the world of SBA lending, with the ability to customize the services we provide based on our clients' needs. Along with that comes the joy I have in building relationships and helping make a real difference in the success of our clients' SBA programs. And I love working for a company with core values that align with mine: pride in our work, a 'do it the right way the first time around' mentality, and having a team that truly respects one another and promotes each of the strengths we bring to the team."

### **Congratulations, Lori!**

As Lori expresses so well, she's part of an experienced, dedicated team of SBA and business lending professionals working to serve your needs. We've been at it for a long time. In April we celebrated 22 years of service to the business lending community. Together, we act as an extension of your staff, offering a full range of services with the day-to-day involvement you expect from your hands-on personal SBA and business lending consultants. Check out the JRB Team and our services on the [JRB Website](#). To get in touch with us, [Contact JRB!](#)

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